SFS Striders Membership Meeting - July 2024

Date: Monday, July 22, 2024, 7:00pm
Attendees: Loretta Dodson, Don Brown, Ben Shulman, Sheila Van Cuyk, Therese Trujillo
Action items are in bold & red

June meeting minutes

Accepted with minor correction (Santa Fe City working with for runner friendly city not Santa Fe County)

Treasurers report

- Striders' balance: $27,522
  - +2,764 on year. This includes unrealized items and excludes the Scholarship Fund which is pledged over ten years.
- Run Around net-before-donation to GOTR is $2,634. This includes a +5,000 pledge from SECU and $900 paid to Phoenix Security which was not part of previous estimate. GOTR donation to be decided.
- Running Festival financials are not yet finalized but will likely will net approximately $5500.
- We have placed $15,000 into a Vanguard money market account to earn extra interest.

Financial Discussion

- Without running festival we would be at a significant deficit for the year.
- Dues alone are a deficit: does not cover RRCA and track rental
- Do we need to raise membership price in the future? Or we can keep relying on races to make up the difference
- Something to keep an eye on in the future

Chip system

Still in the queue

Membership

- 320 Members through July 22, 2024 as compared to 266 last year through the same time period
- Loretta sends emails to waiver signees to try to get them to convert to a membership. Last year ~25%
- **Ben will attempt to automate post-signup processes as well as waiver conversion**
- **Ben will work on setting up google groups**

RRCA Runner Friendly City

- Submitted on June 18
- Will tell us within 5 weeks of deadline date (currently July 30)

Races

- Run Around
    - SECU is happy to move to the railyard for next year
    - Two permits required: one for railyard facilities (e.g. bathroom) one with the city
    - Is there a good 5k course from rail yard?
        - Concern from Therese as the Turkey Trot route is bad
- Run fest
    - Went well
    - Good sponsorship
    - Course was marked
    - 98 signups
- Big T
    - 50 people thus far, not heavily marketed yet
    - Sponsors: confirmed most sponsors from last year
        - 2 yet to be confirmed
    - Permit is lined up
    - Parking is always a challenge
        - **Ben/Helen: Need to create a Facebook event that people can follow and organize carpool**
            - **Encourage Blue Bus usage**
- Snowshoe Race
    - **Loretta: Whitney - She should reach out to Ben for help**
    - Planning starts in September
- Corrida
    - Stephen is "RD"
    - Others have been recruited to help
- Volunteers
    - How do we incentivize volunteers? Open question?
    - **Ben: Maybe free membership for the year following. Ben to Come up with a proposal. 1 volunteering round = 1 year of free membership. RD keeps list sends to membership lead to update in run signup**
- RD Handbook
    - **Ben put it on google docs and start editing**

Scholarships

- Winners announced
- This Thursday two will be presented, rest will be presented August 8th

Committees / Responsibilities

- Helen is on social media. Erin McSherry is backup
- Membership: Ben is in charge, Loretta is backup

Holiday Party

- Placed deposit on women's club ($250 deposit on $350) - December 14th
  - Much cheaper than Masonic Scottish Rite ($2500)
- Need bartender and security
  - Kelly's Liquor - cash bar with security
- Need caterer
  - Posa's (includes server) quote for $2130
- **Loretta: send out explicit email about joining holiday party committee. We need help determining: decorations, music, caterer (Posa's?), bartender (Kelly's Liquor?), logistics (plates, utensils, etc.)**
- **Loretta: ask Helen about creating the slideshow for holiday party**

Miscellaneous Discussion

- SECU - may sponsor us to join the chamber of commerce
- Stretch lab this coming Wednesday.
  - Overall has been well attended
- Strider picnic is August 17th
  - **Loretta will handle invites and potluck**
- SOTY
  - Process is ready to go, good to send out
- Greg Gonzales wants timing for the Angel's Kitchen run. Don will handle it.
- Chip System: still in the queue