

Santa Fe Striders (SFS) Board of Directors (BOD) Meeting

Monday, April 15, 2024

Attendees: Don Brown, Loretta Dodson, Therese Trujillo, Helen Wang, Ben Shulman, Sheila Van Cuyk, Svati Narula

Excused: Jennifer Day and Jes Wood

Prior to the formal commencement of the board meeting Jim Owens presented info and answered questions about the newest Ubidium Timing System which is scheduled to be released in December of 2024.

Start: 7:18 pm

Timing system: If the club waits to purchase the latest timing system, we will have to lease a timing system for approximately \$500 per race until we can purchase the new timing system. The \$250 lease price was a teaser rate which was for one time rental. Don will phone Race Result to negotiate a leasing price and verify when the December date of Ubidium Timing system will be delivered.

Timing – need to vote: Don will send an email out to the Board by noon on April 16th with timing system rental and purchase options for Board members to vote.

Update: Don negotiated a \$350 rental rate for the system to time the Run Around. Purchase of the new timing system will be \$5850 including shipping and handling of \$250 with an expected delivery date in December 2024. On Tuesday, April 16 the Board voted by email and agrees to this update.

Meeting Minutes: Therese motions, Svati seconds to accept February 2024 meeting minutes.

Treasurer's Report: We paid \$1365 for use of the Santa Fe High Track. Corrida grossed \$7K of in-kind donations. Don suggested we keep 1K from the Corrida. Don to check with the Griswold Foundation and HelenAnn and Robert Phillips about funds to allocate to the 2024 scholarship fund. Sheila stated The State Credit Union donated \$5K to The Run Around. Ben motions to accept, Svati seconds to accept Treasurer's Report.

Membership: We have 266 members, 20 more members than this time last year.

Track: The Striders paid \$1365 to SF Public Schools for use of the track for 2024. This is the first year we have had to pay this expense and expect this will be an ongoing expense. We will revisit where Tuesday Track workouts will be held for the 2025 season at a later SF Strider Board meeting. Ben sent an email with a list of local Track locations.

Race Reports Corrida and Run Around: Corrida race had about 110 registrants and an increase in sponsorship which is a record. Corrida race had several runners take wrong turns on the course.

Run Around currently has 10 people signed up for the 1K, 18 people signed up for the 5K and 99 girls from Girls On The Run. The State Credit Union will be Presenting Sponsor for the race for the next 5 years.

Running Class: A motion was made by Therese and accepted by the board to modify our Bylaws to require that anyone leading a Santa Fe Strider event must be a Strider member.

Strider of The Year: The SOTY guidelines were accepted by the Board and will be distributed to the membership in August. A committee to review and select SOTY and present their selection to the Board prior to the Holiday Party announcement. Svati, Therese and Sheila worked on the SOTY guidelines.

RRCA Runner Friendly City: We will submit our application by mid-June prior to the deadline of July 1st. A plaque will be issued if Santa Fe is designated a RRCA Runner Friendly Community. Loretta suggested the plaque be placed in The Running Hub and Strider sponsors will receive a sticker they can place in windows to be noticed as a Runner Friendly business. Helen, Svati and Loretta are working on the nomination.

City- permits: The city permit application and payment process is on-line. We are encouraged to apply 6 months in advance of our race date.

Race Director Handbook: The Race Directors Handbook is being reviewed by Don, Ben and Loretta

Committees: Helen will be the liaison to communicate with Group Leaders any changes or suggested safety messages to the membership, such as bring hydration to the group runs, wear bright reflective gear on Thursday runs, etc.

Community: Organize keeping our trails clean with trash pick-up and participate in trail maintenance opportunities.

Community Partnership: The first Strider group stretch offered by StretchLab Santa Fe will be held on Wednesday, April 17. Spots are just about filled.

Social Media: Helen to create a monthly time line for social media posts.

Promotional Post Cards: Received and ready to distribute at expos and sponsors.

New business:

A motion by Ben to turn off 2 authentication process when accessing google drive was accepted and a unanimous vote accepted the removal of the 2-authentication process to access google drive.

Loretta met with the County Economic Development Specialists about possible year-long/annual sponsorship to support the Striders throughout the calendar year. Loretta will create an outline on how that would be structured to help procure funding.

Meeting adjourned at 8:15 pm.